



# AUSTRALASIAN MILITARY MEDICINE ASSOCIATION CONFERENCE 2015

## ANZAC LEGACY



9-11 OCTOBER 2015



HOTEL GRAND CHANCELLOR



HOBART, TASMANIA

SPONSORSHIP  
& EXHIBITION  
OPPORTUNITIES



# INVITATION FROM THE PRESIDENT

On behalf of the Organising Committee of the 2015 Australasian Military Medicine Association Conference we invite you to attend the 24th Annual AMMA Conference to be held in the picturesque city of Hobart, Tasmania at the Hotel Grand Chancellor from 9-11 October.

This year's theme is the ANZAC Legacy – from Simpson and his Donkey to the innovative and technical advances that have been made over the decades, we will explore how the past has influenced the present and what impact the present has on the future.

The conference provides the opportunity for the exchange of ideas, the showcasing of innovation and the chance to explore developments across a number of areas.

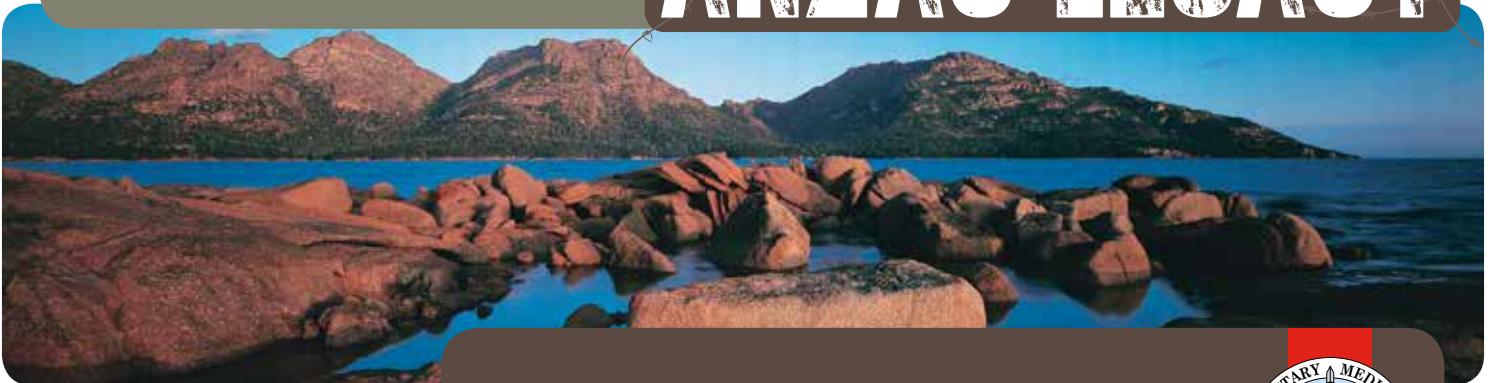
As valued members of the Medical Sector, our Sponsors and Exhibitors will once again form an integral part of this important event. It is well recognized that your commitment and support form an essential contribution to the success of the AMMA Conference and we look forward to reuniting with many of our long term sponsors as well as welcoming new ones.

This document outlines a variety of levels of involvement which can be achieved through a selection of sponsorship packages. However, if there are other ways in which you would like to participate in AMMA 2015, we would be more than happy to consider your suggestions.

We look forward to seeing you in Hobart.

**Greg Mahoney, President**  
Australasian Military Medicine Association

## ANZAC LEGACY



### ABOUT AMMA

The Australian Military Medicine Association was established in May 1991, however, in October 2012 a resolution was approved to rename the Association the Australasian Military Medicine Association. It is an independent, professional scientific organisation of medical and allied health professionals with the objectives of:

- Promoting the study of military medicine
- Bringing together those with an interest in military medicine
- Sharing knowledge of military medicine
- Publishing and distributing a journal in military medicine
- Promoting research in military medicine

Membership of the Association is open to doctors, dentists, nurses, pharmacists, paramedics, human factors specialists, psychologists, psychiatrists and anyone with a professional interest in any of the disciplines of military health. The Association reflects and encourages the broad spectrum of health that contributes to the fascinating and vital discipline of military medicine and veterans' health.





# CONFERENCE LOCATION

**AUSTRALASIAN MILITARY  
MEDICINE ASSOCIATION  
CONFERENCE 2015**



## FAST FACTS

**9-11 OCTOBER 2015**

**HOTEL GRAND CHANCELLOR  
HOBART, TASMANIA**

**300+ AUSTRALIAN AND INTERNATIONAL  
DELEGATES FROM THE MILITARY  
MEDICINE SECTOR**

**30+ EXHIBITORS FROM ACROSS  
AUSTRALIA AND OVERSEAS**



### HOTEL GRAND CHANCELLOR

Holding pride of place on Hobart's historic waterfront, the Hotel Grand Chancellor occupies a most picturesque setting in Tasmania's beautiful capital city; breathtaking views, uncompromising service, first class accommodation and restaurants and the Federation Concert Hall, home to the world renowned Tasmanian Symphony Orchestra.

### HOBART

With the River Derwent at its heart and Mount Wellington rising above it, in Hobart the tranquility of a city from a bygone era coexists with the vibrancy of a pocket-sized modern metropolis.

Hobart's European beginnings are evident everywhere, from quaint settlers' cottages to the lofty porches of colonial mansions.

Once bustling with whalers and entrepreneurs, 19th-century sandstone warehouses now serve as dockside cafes, artist's studios and restaurants, where you can enjoy excellent cuisine and fine wines. Discover Tasmania's history in the nearby Tasmanian Museum and Art Gallery and be enthralled and even challenged by world leading MONA just 20 minutes from the city.

Enjoy classical and modern music in atmospheric venues or go to one of Australia's oldest theatres. Hobart is a place of fishing boats, fish punts at the docks, an accessible harbour around historic Constitution Dock, coffee under the sun-umbrellas where the famous Salamanca Market is held every Saturday or restaurants serving some of the freshest produce in Australia.

Take a harbour cruise past square-rigged yachts or drive to the summit of Mount Wellington for a bird's eye view of the intricate pattern of islands and estuaries that reach out to the Great Southern Ocean beyond – a view truly unique in Australia.



### SPONSORSHIP AND EXHIBITION OPPORTUNITIES



# WHY SPONSOR?

# AUSTRALASIAN MILITARY MEDICINE ASSOCIATION CONFERENCE 2015

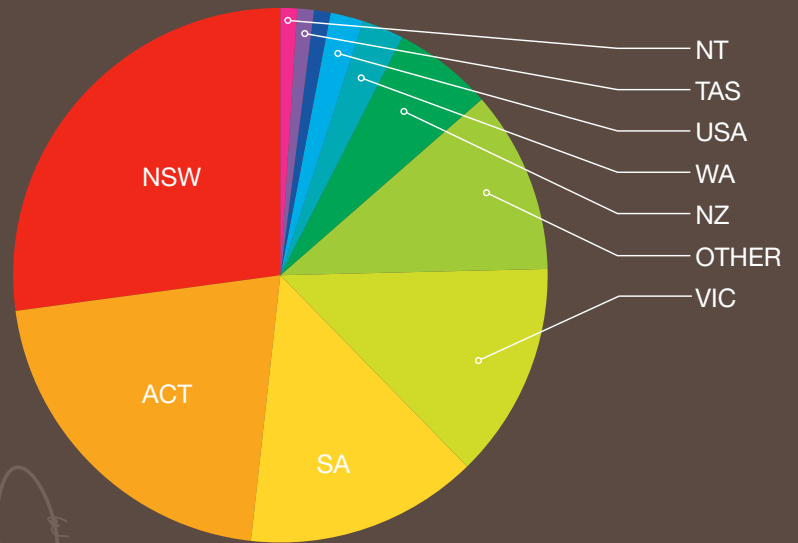
## SPONSORSHIP OPPORTUNITIES

A wide variety of promotional opportunities are available to help keep your company's name at the forefront of delegates' minds before, during and after their conference experience. Select from our exclusive packages or talk to our helpful Sponsorship and Exhibition Coordinator to tailor a package to suit your company's marketing goals.

## WHO WILL YOU CONNECT WITH?

AMMA 2015 is expected to attract around 300 Australian and international delegates from the military medicine sector. If you are looking to build and develop relationships with professionals from the Australasian Military Medicine community then this conference is the place to be!

## DELEGATE ORIGINS AMMA 2014



## SPONSORSHIP AND EXHIBITION OPPORTUNITIES



# WHY SPONSOR?

## BENEFITS OF SPONSORING AND EXHIBITING

**PERSONAL CONTACT** – the best way to build and maintain relationships with your target market. In a world of electronic marketing, stand out from the crowd and put a face to your brand and build your customer base.

**NETWORKING** – meet and speak with delegates in a relaxed, informative way.

**PRESENCE** – show your commitment to the industry

**BUZZ** – with your target market all in the one place, there is no better place to make a splash and launch a new product, service or marketing campaign

**LEADS** – with the cost of business acquisition on the rise, sponsorship of this event provides you with the opportunity to secure qualified leads in one location

## MARKETING & COMMUNICATION STRATEGY

The marketing and communications strategy being implemented for AMMA's annual conference will create maximum awareness of the conference and position it as the "must attend" event for those working in the medical industry in the Asia-Pacific region. It will combine and integrate the following aspects:

**WEBSITE** – used as a pivotal marketing tool, this provides the key source of information about the conference and is updated and refreshed to reflect the latest news.

**DIRECT MARKETING** – frequent email blasts will go to members of the industry and their affiliates that update on general information, latest news, key dates, program and speaker details.

**MEDIA COVERAGE** – will be attracted closer to the conference through both specialist and general media channels – profiling key developments in the field.

**SOCIAL MEDIA** – will be used to create the buzz around the event and speakers.

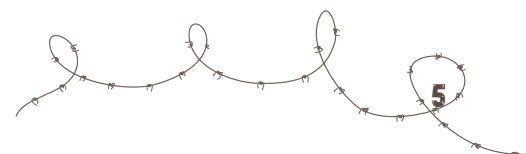
## OUR PAST SPONSORS INCLUDE:



*"AMMA is always one of the first events we commit to every year. It attracts an audience of the highest calibre and there are many opportunities to engage with them as it is well organised"*  
Glenn Keys, Managing Director, Aspen Medical

# JOIN YOUR COMPETITORS AS SPONSORS OR EXHIBITORS TODAY OR BEAT THEM TO IT!

## SPONSORSHIP AND EXHIBITION OPPORTUNITIES





# SPONSORSHIP OPPORTUNITIES

AUSTRALASIAN MILITARY  
MEDICINE ASSOCIATION  
CONFERENCE 2015

## PRINCIPAL SPONSOR

### \$22,500 INC GST

#### Benefits

- Logo recognition as the Principal Sponsor in all conference promotional material, including conference handbook, web site (including link) and signage\*
- Verbally acknowledged throughout the conference as Principal Sponsor
- Exclusive sponsorship of the Conference Dinner with the opportunity to welcome guests to the Dinner (5 minutes maximum)
- Recognition as the Principal Sponsor on dinner menus and signage at the Conference Dinner
- Opportunity to provide corporate merchandise for all dinner tables (at sponsors own expense)
- One 6m x 2m exhibition booth
- Three registrations to the conference including all day catering, Welcome Reception and Conference Dinner
- Four tickets to attend the Conference Dinner (in addition to those already included in registrations)
- One full page back cover advertisement in the conference pocket program (finished artwork to be supplied by sponsor)
- Two full page advertisements in JMVH (finished artwork to be supplied by sponsor)
- Exhibitor promotional opportunity (ie. a competition run to encourage delegates to visit exhibitors)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert\*\*

With a substantial investment like this, we understand the need to deliver the highest return on investment possible. As such, we would like to encourage you to speak with us further to ensure that the benefits included in this sponsorship package are in line with your corporate marketing strategy. We welcome the opportunity to discuss any of the packages included in this prospectus to ensure that you receive the best value for money possible.

## WELCOME RECEPTION

### \$12,000 INC GST

#### Benefits

- Logo recognition as the Welcome Reception Sponsor in all conference promotional material, including conference pocket program, web site (including link) and signage
- Exclusive sponsorship of the Welcome Reception, with strong branding association where possible. For example, staff may be dressed in tops or hats featuring your organisation logo
- An opportunity to welcome delegates to the Welcome Reception (5 minutes maximum)
- Sponsor's own signage prominently displayed at the Welcome Reception venue (maximum of 2 pull up banners to be displayed)
- Opportunity to provide sponsor-supplied promotional item to each Welcome Reception guest
- One 3m x 2m exhibition booth
- Two registrations to the conference including all day catering, Welcome Reception and Conference Dinner
- Full page advertisement in the conference pocket program (finished artwork to be supplied by sponsor)
- Exhibitor promotional opportunity (ie. a competition run to encourage delegates to visit exhibitors)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert\*\*



# SPONSORSHIP OPPORTUNITIES

AUSTRALASIAN MILITARY  
MEDICINE ASSOCIATION  
CONFERENCE 2015

## CONFERENCE SATCHEL SPONSOR

**\$10,000 INC GST**

### *Benefits*

- Exclusive sponsorship of conference satchel including logo recognition on conference satchel along with the AMMA logo
- Logo recognition as the Satchel Sponsor in all conference promotional material, including conference pocket program, web site (including link) and signage\*
- One 3m x 2m exhibition booth
- Two registrations to the conference including all day catering, Welcome Reception and Conference Dinner
- Full page advertisement in the conference pocket program (finished artwork to be supplied by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert\*\*

## BARISTA CART SPONSOR

**\$7,500 INC GST**

### *Benefits*

- Logo recognition as the Coffee Lounge Sponsor in all conference promotional material, including conference pocket program, web site (including link) Mobile App and signage\*
- Naming rights to the Coffee Lounge with strong branding association where possible. For example, staff may be dressed in tops or hats featuring your organisation logo
- Opportunity to theme the lounge area. For example provide extra furniture (funded by sponsor)
- Opportunity to place promotional items (signage and brochure) within the lounge (materials to be provided by sponsor)
- Opportunity to display up to two (2) free standing pull-up banners within the lounge (supplied by sponsor)
- One 3m x 2m exhibition booth
- One registration to the conference including all day catering, Welcome Reception and Conference Dinner
- Full page advertisement in the conference pocket program (finished artwork to be supplied by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert\*\*



# SPONSORSHIP OPPORTUNITIES

AUSTRALASIAN MILITARY  
MEDICINE ASSOCIATION  
CONFERENCE 2015

## CONFERENCE WEBSITE SPONSOR

### \$8,000 INC GST

#### *Benefits*

- Exclusive sponsorship of the 2015AMMA Conference Website
- Logo recognition in all conference promotional material, including conference pocket program, web site (including link) and signage\*
- One 3m x 2m exhibition booth
- One registration to the conference including all day catering, Welcome Reception and Conference Dinner
- Full page advertisement in the conference pocket program (artwork to be supplied by sponsor)
- Pop-up advert on the website with a link to your company website (artwork to be supplied by sponsor)
- Banner advert to be included on the Conference website (artwork supplied by sponsor)
- Branding of all pre-conference marketing of the Conference website sent to conference delegates
- Logo recognition as the Conference website sponsor on posters located throughout the conference venue
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- 1 x satchel insert\*\*

## WI-FI SPONSOR

### \$7,000 INC GST

#### *Benefits*

- Logo recognition as the Wi-fi Sponsor in all conference promotional material, including conference pocket program, web site (including link) Conference website and signage\*
- Logo recognition as the Wi-Fi Sponsor on access instruction information including emails and cards
- One registration to the conference including all day catering, Welcome Reception and Conference Dinner
- One 3m x 2m exhibition booth
- Full page advertisement in the conference pocket program (finished artwork to be supplied by sponsor)
- Exhibitor promotional opportunity (ie. a competition run to encourage delegates to visit exhibitors)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert\*\*





## NAME BADGE AND LANYARD SPONSOR

### \$6,500 INC GST

#### Benefits

- Exclusive sponsorship of Delegate Name Badges including logo recognition on each Delegate Name Badge along with the conference logo
- Logo recognition as the Name Badge Sponsor in all conference promotional material, including conference handbook, web site (including link) Mobile App and signage\*
- One 3m x 2m exhibition booth
- One registration to the conference including all day catering, Welcome Reception and Conference Dinner
- Full page advertisement in the conference pocket program (finished artwork to be supplied by sponsor)
- Exhibitor promotional opportunity (ie. a competition run to encourage delegates to visit exhibitors)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert\*\*

## KEYNOTE SPEAKER SPONSOR

### \$5,000 INC GST

#### Benefits

- Logo recognition as a Keynote Speaker Sponsor in all conference promotional material, including conference handbook, web site (including link) and signage\*
- Verbal recognition by the Chair prior to and at the conclusion of the session
- Your organisation logo to appear on the screen in the session room prior to and at the conclusion of the session
- One registration to the conference including all day catering, Welcome Reception and Conference Dinner
- Full page advertisement in the conference pocket program (finished artwork to be supplied by sponsor)
- Exhibitor promotional opportunity (ie. a competition run to encourage delegates to visit exhibitors)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert\*\*





# SPONSORSHIP OPPORTUNITIES

**AUSTRALASIAN MILITARY  
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CONFERENCE 2015**

- \* The appearance of sponsor's logos on printed materials will be subject to printing deadlines. Sponsors will be advised of deadlines upon receipt of the signed sponsorship agreement.
- \*\* The maximum size of organisation brochures for inclusion in the conference satchel is A4, with a maximum of 4 individual pages (8 pages printed) OR suitable promotional item.

## ADVERTISING PACKAGES

Advertising space is available in the Conference Pocket Program which will be distributed to all delegates. Advertising in this publication will provide excellent exposure for your organisation.

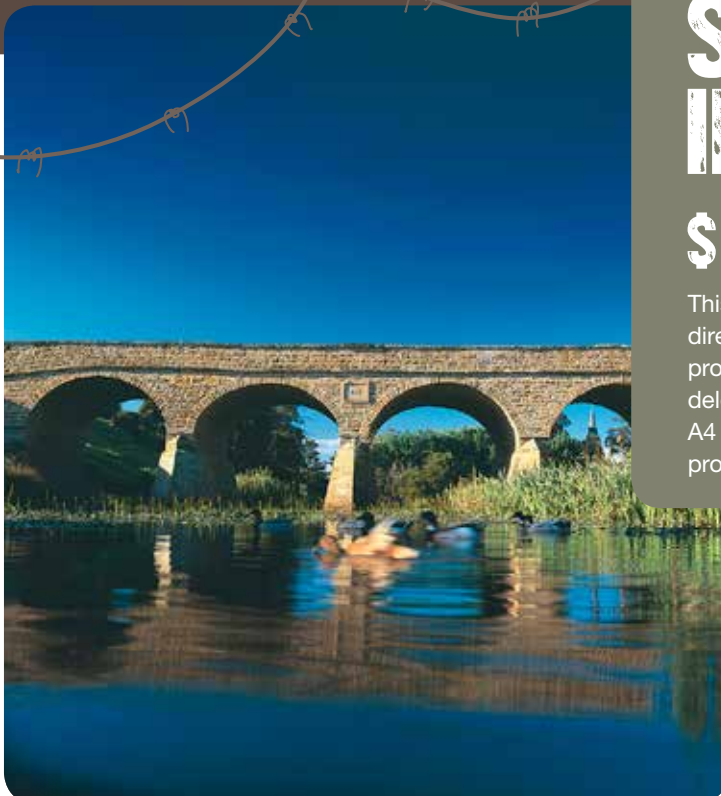
<b>OUTSIDE BACK COVER</b>	<b>\$1000 INCL GST*</b>
<b>INSIDE FRONT COVER</b>	<b>\$850 INCL GST*</b>
<b>INSIDE BACK COVER</b>	<b>\$850 INCL GST</b>
<b>FULL PAGE</b>	<b>\$500 INCL GST</b>
<b>HALF PAGE</b>	<b>\$250 INCL GST</b>

First preference is given to Principal Sponsor and Welcome Reception Sponsor

## SATCHEL INSERTS

### \$700 INC GST

This is your opportunity to deliver your message direct to your target market by providing promotional material to be inserted in all delegates' satchels. A maximum size of one A4 four page brochure is allowed or a suitable promotional item.





# TRADE EXHIBITION

# AUSTRALASIAN MILITARY MEDICINE ASSOCIATION CONFERENCE 2015

The AMMA trade exhibition will run in conjunction with the Conference program and showcase the latest products and services associated with the industry. Exhibiting provides an exceptional opportunity to promote your products and services in a face to face environment, thereby furthering your sales and marketing objectives.

The exhibition stands have been designed to maximise promotional opportunities. To ensure greatest exposure, all Conference refreshment breaks will be held in the trade area to ensure a high traffic flow of delegates.

Space is limited – contact the Sponsorship and Exhibition Coordinator, Sandra Pitt on 03 6234 7844

Participating in a trade exhibition is a great way to:

- Build and strengthen existing industry relationships
- Acquire high-valued, qualified leads
- Increase brand awareness of your company and product
- Demonstrate new products and services to your target market
- Receive immediate market feedback

## EXHIBITION STAND DETAILS

Exhibition booths are available in Raw Space or Shell Scheme stand type.

### SHELL SCHEME BOOTH (3M X 2M)

Early Bird (Prior to 28 April 2015) \$3,750 Inc GST

Standard (After 29 April 2015) \$4,250 Inc GST

#### Booth Features

- One 3m x 2m (2.4m high) shell structure booth (does not include any furniture)
- White octanorm back and side walls (not Velcro receptive)
- Organisation name on fascia board (maximum 25 letters)
- Two (2) 120watt spotlights
- One (1) 4amp/1000w single power outlet

OR

### RAW SPACE BOOTH (3M X 2M)

Early Bird (Prior to 28 April 2015) \$2,500 Inc GST

Standard (After 29 April 2015) \$2,750 Inc GST

#### Raw Space Booths

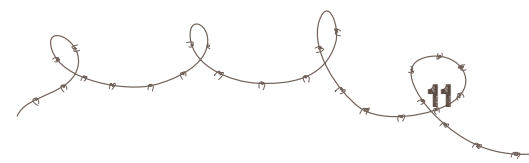
Exhibitors using a custom built stand or display area can purchase "Raw Space". This does not include walls, fascia, furniture or electricity (these can be purchased separately).

Custom stand plans must be submitted for approval no less than 6 weeks prior to the Conference. Failure to do so may result in loss of exhibition space.

PLUS All Exhibition Packages also include:

- Logo recognition in the conference pocket program, signage and conference website\*
- Organisational profile featured on the conference website and proceedings (100 words maximum)
- 2 x exhibitor registrations including all day catering, Welcome Reception (Please note registrations do not include attendance to the Conference Dinner)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- 1 x satchel insert\*\*

## SPONSORSHIP AND EXHIBITION OPPORTUNITIES





# TRADE EXHIBITION

## ADDITIONAL REGISTRATIONS

Two exhibitor's registrations are included in the trade exhibition package. Extra personnel required to staff the exhibition stand must purchase exhibitor registrations at \$500 which includes day time catering and the Welcome Reception. This is significantly reduced from the standard registration fee as recognition of your organisation's support of this event.

Please note that a maximum of two additional exhibitor registrations per sponsor or exhibitor are available.

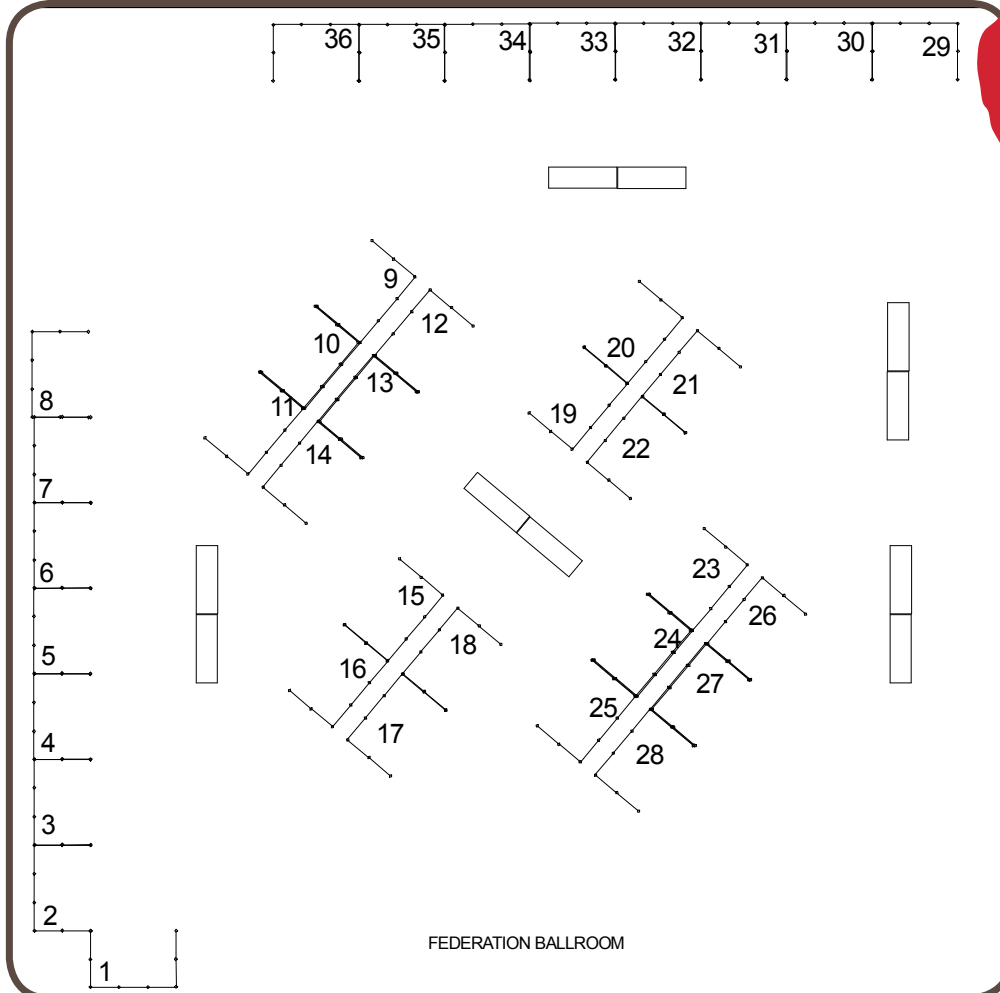
Tickets to the Conference Dinner can be purchased separately.

## PUBLIC AND PRODUCT LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of \$5,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of an exhibition stand.

Exhibitors are required to submit their Public Liability Insurance Certificate along with their booking form.

## TRADE EXHIBITION PLAN



## PRELIMINARY EXHIBITION TIMETABLE

### THURSDAY 8 OCTOBER

Exhibitor Bump In 1500

### FRIDAY 9 OCTOBER

Exhibition Opens 0830

Exhibition Closes 1730

### SATURDAY 10 OCTOBER

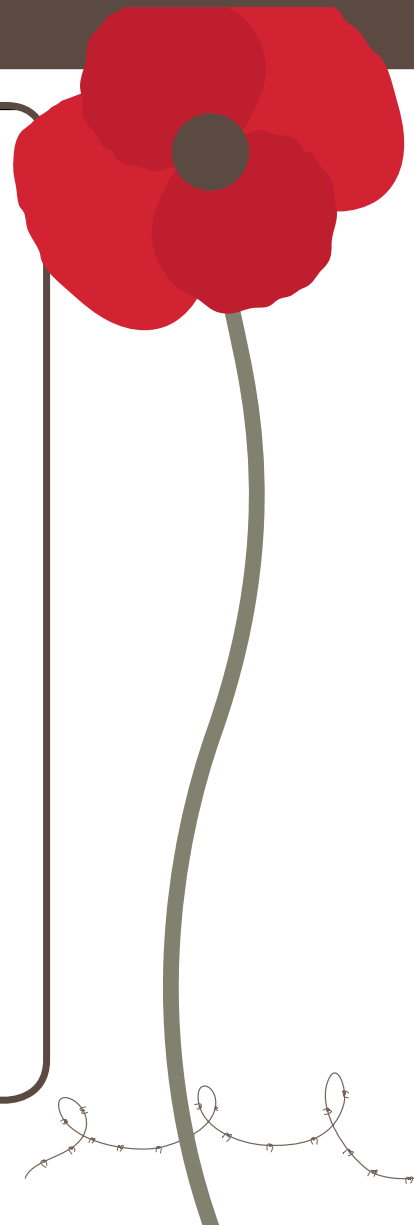
Exhibition Opens 0830

Exhibition Closes 1600

### SATURDAY 10 OCTOBER

Exhibitors Bump Out 1630

Note – This is a preliminary schedule and is subject to change



## SPONSORSHIP AND EXHIBITION OPPORTUNITIES



# BOOKING FORM

AMMA Conference 2015 C/- Leishman Associates

113 Harrington Street, Hobart TAS 7000

Phone: 03 6234 7844 Fax: 6234 5958

ABN: 81 485 060 729

To book your selected sponsorship and/or exhibition packages please complete the Booking Form, the signed Terms and Conditions page and the Sponsor/Exhibitor Registration Form and return to [sandra@laevents.com.au](mailto:sandra@laevents.com.au)

### PERSONAL DETAILS

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Postal Address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP / EXHIBITION PACKAGE

I would like to invest in the following package

Package: \_\_\_\_\_

Value: \$ \_\_\_\_\_

Trade Booth Preference: 1st \_\_\_\_ 2nd \_\_\_\_ 3rd \_\_\_\_

### CHECKLIST

These items, if applicable to your package, will be used on the Conference website and in the Conference handbook. Please send them to: [jenna@laevents.com.au](mailto:jenna@laevents.com.au):

- Yes, I have provided an electronic copy of the company logo
- Yes, I have provided the company website address
- Yes, I have provided 75 words of promotional text (please note, text exceeding 75 words will be edited for length)
- Yes, I have provided a copy of my company's Public and Liability Insurance certificate
- Yes, I have registered all of my company's representatives who will be on-site
- I would like to contribute a prize to the Trade Visitation Incentive competition.  
Details: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### PAYMENT

Payment can be made by direct deposit, credit card or cheque to: Australasian Military Medicine Association

I have directly deposited funds to your account

Name of bank: Australian Defence Credit Union

Account name: Australasian Military Medicine Association

BSB: 642 170

Account no: 612 455

I have enclosed a cheque/money order

to the value of \$ \_\_\_\_\_

Please charge my  VISA  MasterCard

Card Number: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

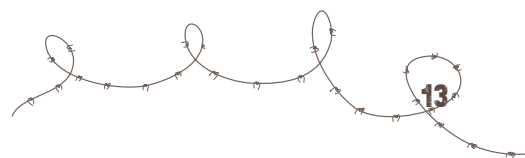
Expiry Date: \_\_\_\_/\_\_\_\_ CCV: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Prices quoted in the package are in Australian Dollars and inclusive of GST

Please email remittance with company and conference name as reference to [sandra@laevents.com.au](mailto:sandra@laevents.com.au)

### SPONSORSHIP AND EXHIBITION OPPORTUNITIES



# SPONSORSHIP & EXHIBITION BOOKING & PAYMENT CONDITIONS

AUSTRALASIAN MILITARY  
MEDICINE ASSOCIATION  
CONFERENCE 2015

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference and all prices in this document are inclusive of the GST. GST is calculated at date of publication. The Conference reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship and Exhibition space will be allocated upon receipt of a Booking Confirmation Form. Notification will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 7 days from the date of the tax invoice. The balance is due and payable 30 days prior to the commencement of the conference. All sponsorship and exhibition applications received within 30 days of the commencement of the conference, must include full payment.
3. All monies are payable in Australian dollars.

Accepted forms of payment include Visa, Mastercard, American Express (addition fee of 3%) or EFTPOS. Cheques should be made payable to Leishman Associates, and must be drawn on an Australian bank. All monies due and payable must be received (and Cheques Cleared) by the organisers prior to the event. No sponsor or exhibitor will be allowed to begin move-in operations nor be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Conference Managers.

4. All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by the sponsor or exhibitor prior to the commencement of the conference.
5. Public and Liability insurance to a minimum of AUD\$5 million must be taken out by each sponsor & exhibitor at their own expense. A copy of the certificate of insurance currency must be provided to the Conference Managers a minimum of four weeks prior to the commencement of the Conference.
6. CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of total fees applies to cancellations made postmarked within 60 days of commencement of the conference. No refunds will be made for cancellations after this date.  
  
Once space has been confirmed and accepted, a reduction in sponsorship or exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Conference Managers. Any space not claimed one hour before the Exhibition commences and will be reassigned without refund.
7. The Conference reserves the right to rearrange the floor plan and/or relocate any exhibit without notice. The Conference will not discount or refund for any facilities not used or required.
8. The Conference reserves the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.
9. If an exhibitor intends to utilise a custom built stand, the Conference Manager must be advised and such advice must include full details and dimensions a minimum of six weeks prior to the commencement of the conference. All display construction requires the approval of the Conference Manager. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
10. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked space except upon prior written consent of the Conference Manager. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage, and registration benefits.
11. The Conference Managers Leishman Associates Pty Limited complies with the principles of permission-based marketing. Leishman Associates Pty Limited will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third party official contractors of the Conference for the purpose of assisting you with your participation.

Yes I have read and agree to the conditions of sale above.

Authorised by \_\_\_\_\_

Date \_\_\_\_\_

# SPONSOR/EXHIBITOR REGISTRATION FORM

AUSTRALASIAN MILITARY  
MEDICINE ASSOCIATION  
CONFERENCE 2015

(Please complete for ALL of your on-site representatives)

## SECTION A – SPONSOR/ EXHIBITOR DETAILS:

Title (please circle): Ms/Miss/Mrs/Mr/Dr/Prof/Other: \_\_\_\_\_

Given Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_ Organisation: \_\_\_\_\_

Postal Address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## SPECIAL DIETARY OR ACCESS REQUIREMENTS:

Are your dietary requirements life threatening? (Please circle): YES / NO

Attendees will be added to a list of names and companies created for general distribution to delegates. If you do not want your name to appear on this list please indicate here

## SECTION B – SPONSOR/EXHIBITOR REGISTRATION:

Selected Sponsorship/Exhibitor Package: \_\_\_\_\_

Please indicate which type of registration applies.  
Exhibitors are entitled to a limited amount of complimentary registrations identified in your specific package. All extra personal staffing the exhibition stand must purchase additional registrations at the special rate.

Complimentary Registration

Additional Registration - \$500.00 each  
(maximum of two per exhibitor or sponsor)

## SECTION C – SOCIAL FUNCTIONS:

One ticket to the Welcome Reception is included in all sponsor/exhibitor registrations. The Conference Dinner is NOT included in any package unless previously negotiated with Leishman Associates. Tickets may be purchased separately.

Conference Dinner Tickets

\$180.00 each Quantity: \_\_\_\_\_

TOTAL SECTION C: - \$ \_\_\_\_\_

## SECTION D – ACCOMMODATION:

(Please refer to the conference website. We have negotiated rates available at a selection of accommodation venues.)

Name of Hotel: \_\_\_\_\_

Rate: \_\_\_\_\_

Arrival Day & Date: \_\_\_\_\_

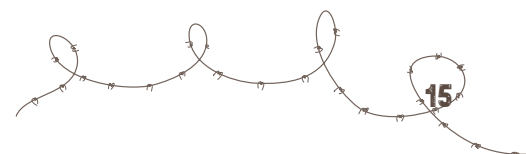
Departure Day & Date: \_\_\_\_\_

Name of person sharing with (if applicable): \_\_\_\_\_

Special requests: \_\_\_\_\_

TOTAL SECTION D - \$ \_\_\_\_\_

SPONSORSHIP AND EXHIBITION OPPORTUNITIES



# SPONSOR/EXHIBITOR REGISTRATION FORM

AUSTRALASIAN MILITARY  
MEDICINE ASSOCIATION  
CONFERENCE 2015

## SECTION E - TO SECURE AN ACCOMMODATION BOOKING:

Credit card details are required to secure accommodation bookings. If you have requested accommodation above, the below information MUST be completed. These credit card details will be passed onto the hotel to secure your booking.

Please charge my  
 VISA  MasterCard  Diners  American Express  
Card Number: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
Expiry Date: \_\_\_\_/\_\_\_\_ CCV: \_\_\_\_\_  
Amount: \$ \_\_\_\_\_

## SECTION F - PAYMENT

All fees are quoted in Australian dollars. Cheques, Money Orders, or Bank Deposits should be made payable to "Australasian Military Medicine Association". If drawn from a bank outside of Australia it MUST be noted on the transaction that the amount to be paid is in Australian Dollars.

DO NOT INCLUDE ACCOMMODATION IN TOTAL AMOUNT - THIS IS PAYABLE DIRECT TO THE HOTEL UPON CHECK OUT

I have directly deposited funds to your account  
Name of bank: Australian Defence Credit Union  
Account name: Australasian Military Medicine Association  
BSB: 642 170  
Account no: 612 455  
 I have enclosed a cheque to the value of \$ \_\_\_\_\_  
 Please charge my  VISA  MasterCard  
Card Number: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
Expiry Date: \_\_\_\_/\_\_\_\_ CCV: \_\_\_\_\_  
Amount: \$ \_\_\_\_\_

Please complete and return with payment to:

Australasian Military Medicine Association  
TAX INVOICE ABN: 81 485 060 729  
113 Harrington Street, HOBART TAS 7000  
Phone: 03 6234 7844  
Fax: + 61 (3) 6234 5958  
Email: sandra@laevents.com.au



## TERMS AND CONDITIONS:

Please ensure you read all Terms and Conditions before submitting your registration.  
Please visit <http://www.amma.asn.au/amma2015/> for full details.

Privacy Statement: Your personal details, obtained through submission of your registration and associated collateral, will be collected and held by Leishman Associates.

Leishman Associates adheres to the strictest codes of privacy and will not provide the details of conference delegates or association members to any third party except where required to do so by law. Additionally, Leishman Associates ensure that all delegates who have opted not to be on the delegate list or have unsubscribed to email communication have their request respected.

In circumstances where your details have been provided by a colleague, it is considered that consent is implied and permission has been given. If you wish to remove or update your details, please do not hesitate to contact us and take appropriate action.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES